# Xuemei Ge
New Media Artist | Designer
Enjoying journey，Experiencing life，Creating art.

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🌐 www.snowmonsterge.com
in Xuemei Ge

## EDUCATION

**Digital and Interaction Design | ES**
02/2024 –05/2024    Milano
**Politecnico di Milano, School of Design**

**New Media | MA**
09/2022 –05/2024    Helsinki
**Aalto University, School of Arts, Design and Architecture**

**Sculpture | BFA**
08/2016 –06/2020    Beijing
**Tsinghua University, Academy of Art and Design**
* Ranked 14th in QS rankings

## PROJECT  EXPERIENCE

### Interactive New Media Artworks

Designed and implemented creative interactive new media artworks during Aalto University's course, combining visual design and interaction design to showcase creativity and technical skills.

**1 - Blurred Memories**   Made at Media lab，Aalto University | Apirl 2023
Interaction Artwork

**Responsibilities: Concept, visual design, technical part, exhibition presentation, audience testing**
**Tools Used: Touchdesigner，Kinect, Processing，After Effects**

**2 - Secrets Box**   Made at Media lab，Aalto University | June 2023
Interaction Artwork

**Responsibilities: Concept, visual design, technical part, exhibition presentation**
**Tools Used: Touchdesigner，3D Mapping, Kinect, Cinema 4D, Arduino,Processing，Adobe Premiere Pro**

Viewing Links:   *https://www.snowmonsterge.com/en/others*

### Other experiences

**1 - ÄÄNIAALTO**   Helsinki | September 2023
Interaction specialist

**Responsibilities: All technical support for the new media and interactive part of the 2023 ÄÄNIAALTO VIII - ECOTONAL SONICS.**
ÄÄNIAALTO Website: *https://aaniaalto.fi/*

**2 - 2020 BJIFF (Beijing International Film Festival)**   Beijing | September 2023
Assistant Art Director

**Responsibilities: Helped the director plan and film the opening of the event and also was responsible for the interview portion and art design for the event.**
BJIFF Website: *https://www.bjiff.com/*

### Visual Design

Designed the brand identity for **the 100 Meters Above the Ground** art exhibition and **Zhengyi Ci** company, creating a modern and eye-catching visual identity that elevated the company's presence in the market.

**1 - 100 Meters Above the Ground**   Art Exhibition | Beijing 2021
Visual Designer
**Responsibilities:  Visual Identity, Marketing Materials**
Website: *https://nengliang.co/52*

**2 - Zhengyi Ci**   Company | Beijing 2021-2022
Brand Designer | UI Designer
**Responsibilities:  Social Media Content Design, Event Visual Design**
Event video: *https://w.yangshipin.cn/*

**3 - Tsinghua University**   University | Beijing 2018-2023
UI/UX Designer | Graphic Designer
**Responsibilities:  Graphic Design, UI/UX Design, Event Marketing Materials**

## SKILLS

| Visual Design | Graph Design | Coding | Others |
|---|---|---|---|
| **Touchdesigner** | **Photoshop** | **P5.js** | Event planning |
| Blender | **Illustrator** | **Processing** | Photography |
| Cinema 4D | After Effects | Arduino | **Drawing** |
| Unity | Premiere Pro | HTML, CSS, JavaScript | Sculpture |
| | Figma | | |
| | Microsoft Office | | |

## ACHIEVEMENTS

**ARTS Erasmus+ Student Exchange Scholarship  2023**
**Finland scholarship  2022**
**The Global Xcelerate Education Hack of University of Cambridge  2018**

## EXHIBITIONS

**Aalto media lab demo day   2023/2022**
**UCLA impressions COVID   2020**
**We are sailing of China's epidemic  2020**